

# CEMENTEX



**INTERNATIONAL EXHIBITION OF  
CEMENT, CONCRETE  
MANUFACTURING TECHNOLOGIES  
RELATED EQUIPMENT & MACHINERY**

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baixir

TEHRAN INT'L PERMANENT FAIRGROUND



## Introduction

Regarding to the demand for housing and new development projects continues to rise across the world, contractors are looking for the latest concrete innovations and products that will help them streamline and deliver their projects under time constraints. That's why BAIEX & CEMETEX, the largest dedicated platform for the concrete industry in the EURASIA, Middle East & CIS, is so important. Just 4 days at the show connects buyers and suppliers together under one roof! Supporting with; Iranian Government, Trade Ministry (TPO), Construction Ministry, Cement Association, Concrete Association, ICC, ICI, .... The Int'l Exhibition of Cement, Concrete, Manufacturing Technologies and related Equipment and Machinery (BAIEX & CEMETEX) in the same time with the Int'l Exhibition of Bitumen, Asphalt, Insulation and related Machinery issued by Trade Promotion Organization of Iran in Tehran International Permanent Fairground supply some of its requirements in country. In order to increase the level of quality and quantity and more accurate operation of concrete and enhancing its lifetime, new procedures in parallel with other related industries could be applied which it's one of the focused programs by managers and its undertakers. The exhibition offers its latest scientific and technical achievements in the field of Cement, Concrete, Manufacturing Technologies, related Equipment and Machinery, and by interacting among the stakeholders in this field and consulting companies, contractors and employers, the quality and quantity of the industries concerned are promoted.



## **Objectives**

- 1- Making a continuous cooperation of Cement, Concrete, Manufacturing Technologies affiliates with consulting companies, contractors and active entrepreneurs in road and building construction operating sectors to make qualitative and quantitative improvements.
- 2- Interact with hundreds of related industries decision makers attending the BAIEX & CEMENTEX
- 3- Meet thousands of trade visitors from throughout the region at BAIEX & CEMENTEX
- 4- Give technical presentations to selected audiences.
- 5- Introducing the last scientific and technical improvements in Cement and Concrete industries and related machinery.
- 6- Making managers, affiliates and operators more familiar with Cement, Concrete, Chemicals and related industries and develop new as well as existing relationships.
- 7- Introducing activists in this sector to international importers and improving export.
- 8- Introducing domestic capabilities in Cement, Concrete, Manufacturing technologies, related Equipment and Machinery internationally and improving export finally.
- 9- Creating competition environment and sustaining quality of products and keep abreast of your competitors.
- 10- Benefit from listings and publicity in the official website & catalogues which will act as directories.
- 11- Optimizing energy consumption in Cement, Concrete, Manufacturing technologies, Chemicals and related industries.

## **Workshop Objectives**

- In many projects in the Middle East Cement, Concrete, Manufacturing technologies Suppliers and contractors are getting together to select Concrete grades and supply Cement, Concrete, Manufacturing technologies mixture designs.
- This workshop will show you what are the key considerations of Mixture Design; what contractors and consultants are worried about; and how bitumen plays a role in meeting the project specifications.
- Concrete Grades selection, aggregate blends and the method of design is changing rapidly in the Middle East.
- It will explain how certain Concrete modifications are changing Concrete Content and affecting performance properties of mixtures.



## Why Exhibit?

By exhibiting at BAIEX & CEMETEX you can:

- Showcase your brand and competitive advantages in a new market
- Meet your potential customers, know their needs and viewpoints
- Speed up the process of your international contracts and sales
- Learn about the opportunities of the region's growing market
- Communicate with regional manufacturers, suppliers and contractors
- Develop a successful network of Business partners in the region

## Why IRAN?

Iran is a country of dynamic economy, where the east meets west by a modern connection network. Iran is an important constituent of the ancient Silk Road. The country has an extremely advantageous position between Asia and Europe, between the Mediterranean, the Caspian and the Black Seas playing an important role in international trade. With the business environment ideal for investment as well as its young and qualified workforce, Iran is the best choice for your investment.





## Product Categories

### Concrete General

- Concrete Machinery
- Concrete Construction Equipment
- Concrete Detection Drive
- Concrete Reinforcement
- Cutting/Crushing/Blasting Equipment
- Construction Technology
- Concrete Admixture
- Concrete Materials
- Precast
- Decorative Concrete
- Water Permeable Concrete Brick
- Ready-Mixed Concrete
- Foam Concrete
- Concrete Curb
- Slab Stone
- Concrete Panel
- Concrete wash
- Concrete Furniture
- Concrete Pipe
- Prefabricated Concrete Wall
- Concrete Fibers
- Concrete Antifreeze
- Special lubricants for Concrete

### Cement

- Cement manufacturers
- Suppliers of cement goods
- Related machines
- Mining contractors and engineers
- Cement industry
- Cement industry mills
- Cement, materials and cement parts

### Mortar & Related Masonry Zone

- Mortar
- Mortar Production and Spray Equipment
- Mortar Admixture
- Aggregate
- Aggregate Production
- Others

### Flooring, Non-concrete

- Multiple Flooring
- Flooring Materials Parking Facilities
- Stone
- Parking Facilities
- Sporting Facilities

### Concrete Surface

- Concrete Surface
- Preparation Equipment and Accessories
- Tools
- Cleaning Equipment



## Booth Construction

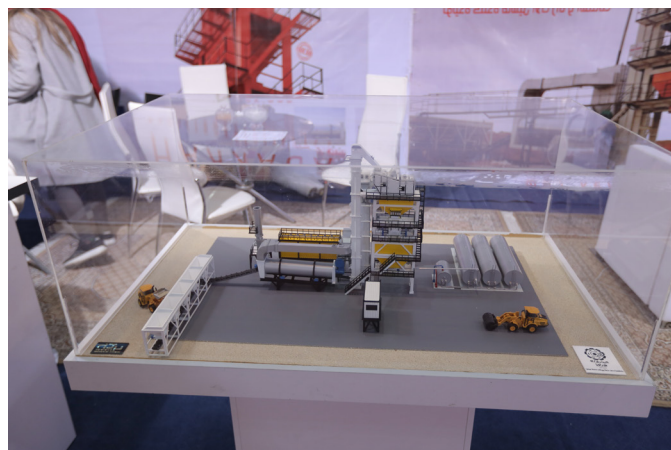
Booth appearance is one of the most striking things for visitors. To facilitate your presence in the exhibition, our experienced alliance AMPEX does from A to Z of your booth design, construction and furnishing.

## Customs and Logistics

According to the laws and regulations of the I.R. of Iran government, all the exhibition goods - except the prohibited items - are allowed to be entered to the fair temporarily and then should be turned back to the original country after the termination of the fair. But the exhibitors are permitted to release definitely one or two samples out of each type of their goods without any order registration and letter of credit and leave or sell them in Iran after the fair upon the approval of the Iranian Ministry of Commerce. In fact, usual procedures and formalities for importing goods are eliminated from the exhibition commodities. Upon the request of the participants, we will cooperate for any required coordination regarding forwarding and clearance of their exhibition shipment.

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## About Us

AMPEX (ASIA MIDDELEAST PASARGAD)

- I. International Exhibition & Conference Organizer and Consultant
- II. International marketing for events
- III. Stand Construction
- IV. Full Package of services to exhibitors and visitors

## WE WILL BE YOUR BACK UP TEAM

### AMPEX Years of Experience:

AMPEX Co. as a private company established after over 13 years' experiences in exhibitions & conferences managing overseas such as; UAE, Spain, Oman, Syria, Kazakhstan, Afghanistan, Jordan, ... and Cooperation with esteemed Exhibitions Organizers in the World that located in UK, Germany, Spain, Turkey, Oman, UAE, ...

### AMPEX is focused on:

BAIEX & CEMENTEX will be held, under license of IRAN Trade Promotion Organization(TPO), in Tehran International Permanent Fairground which is UFI approved.

### AMPEX a team of specialists:

Our exhibitions specialists including engineers, technicians, assistants fulfill your wishes creatively and reliably and provide services to exhibitors. They are familiar with the market, fairgrounds & local conditions, so they know how to manage the required services.

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